



MYSTIC KREWE OF APOLLO DE NEW ORLEANS

The Mystic Krewe of Apollo de New Orleans is planning its 2023 Bal Masque on January 28, 2023, at the historic Carver Theater in New Orleans. Themed “A Night of Magic” we endeavor to present a night of costumes, music and fellowship, and to celebrate the art and artistry of gay Mardi Gras. The success of the ball and the success of charitable efforts of the Krewe all year long depend on the help of generous sponsors like you.

The Krewe of Apollo de New Orleans is an inclusive social Krewe catering to the LGBTQ+ community and its allies in the City of New Orleans. But the Krewe’s charitable mission of “Service, Duty and Honor” extends well beyond the ball – as its members in New Orleans and across the region work year-round on its charitable missions of supporting arts and artists, keeping the history and legacy of LGBTQ+ Mardi Gras alive, helping those in need, ... and much more.

Revived in 2018, the Krewe of Apollo New Orleans held its “Resurrection Bal Masque” in 2020 to celebrate the founding of the original Apollo Krewe in the City. After a year of being temporarily sidelined by the Covid pandemic, we returned in 2022 with our murder mystery tableau, “Apollo Gets a Clue.” Now our growing number of members are looking forward to returning to the stage in a great new venue to entertain you with our 2023 ball. Each Apollo ball helps fund our other charitable activities throughout the year, and those can be bigger and better with your help. We hope you will consider whatever you can give to help it happen. (Because the Mystic Krewe of Apollo de New Orleans is recognized as a public charity under IRS Section 501(c)3, your donations are tax deductible to the fullest extent of the law.)

The accompanying outline of sponsorship opportunities describes some of the levels of sponsorship and recognition we will grant. No level of giving is too large or small, however, so be sure to talk to us if you’d like to sponsor a specific portion of the event or to negotiate other recognition. All donors will be recognized on our social media and website (unless you ask to remain anonymous), along with the additional benefits outlined.

We look forward to hearing from you! Feel free to visit our website, www.mkanola.org for more details about the Krewe, and don’t hesitate to contact one of us – Apollo New Orleans president Tom Merrill at thomas.merrill@mkaneworleans.com or 225-907-5251 or our captain Jake Stout at jrs2008@gmail.com – if you have questions or need additional information.

Sincerely,
Tom Merrill, President
Mystic Krewe of Apollo de New Orleans

Jake Stout, Captain
Mystic Krewe of Apollo de New Orleans



Sponsorship Opportunities

For Mystic Krewe of Apollo de New Orleans

“A Night of Magic” Bal Masque

January 28, 2022

At the Carver Theater in New Orleans

Note

The below options are recommendations. We welcome requests to create a specialized package for your donation, taking into consideration the desire and needs of you or your organization. Whether you'd like to sponsor a specific performer or part of the event (or Donor/Royalty reception), we can ensure your donation makes an impact for both you and our Krewe. Every donation counts!

\$10,000 Presenting Sponsor

- Sponsor logo on the Bal Masque menu/program card
- Logo on Bal Masque sponsor banner and step-and-repeat photo backdrop
- Private box (with admittance for eight) to Bal Masque *
- 10 complimentary tickets to Donor/Royalty Reception on January 27, 2023 **
- Featured logo and hyperlink on our social media and website
- Recognition at all Krewe events throughout the year

\$5,000 Diamond Sponsor

- Logo on Bal Masque table card and sponsor banner
- 8 complimentary tickets with premium seating for Bal Masque *
- 6 complimentary tickets to Donor/Royalty Reception on January 27, 2023 **
- Logo on our website and social media
- Recognition at Krewe events throughout year

\$2,500 Platinum Sponsor

- Logo on Bal Masque table card and sponsor banner
- 4 complimentary tickets to Bal Masque *
- 4 complimentary tickets to Donor/Royalty Reception on January 27, 2023 **
- Recognition on our website and social media
- Recognition at Krewe events throughout year

\$1,000 Gold Sponsor

- Name on the Bal Masque card and sponsor banner
- 2 complimentary tickets to Bal Masque
- 2 complimentary tickets to Donor/Royalty Reception on January 27, 2023 **
- Recognition on our website and social media
- Recognition at select Krewe events

\$500 Silver Sponsor

- Name on Bal Masque card and sponsor banner
- 1 complimentary ticket to Bal Masque
- 1 complimentary ticket to Donor/Royalty Reception on January 27, 2023 **
- Recognition at select Krewe events

\$250 Friend of the Krewe

- Name included on all digital media for 2023 Bal Masque
- 1 complimentary ticket to Donor/Royalty Reception on January 27, 2023 **

All tables and seat assignments are subject to availability at the time sponsorships are arranged, so please contact us as quickly as possible.

***Donor/Royalty Reception on January 27, 2023, at the historic Carver Theater.*

Cash bars will be in place for reception and ball.

MYSTIC KREWE OF APOLLO DE NEW ORLEANS

Sponsor Information

*For Mystic Krewe of Apollo de New Orleans "A Night of Magic" Bal Masque
January 28th, 2023, at the Carver Theater in New Orleans*

Complete the form below and return by mail (MKA-NOLA Sponsorships, P.O. Box 770973, New Orleans, LA 70177-0973) or send email to thomas.merrill@mkaneworleans.com. This form also can be completed electronically at: <https://www.mkanola.org/sponsor.html>.

Name of Business, Organization or Individual: _____

Contact Person: _____

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

Website: _____ Telephone: _____

Sponsorship Level: _____ Presenting (\$10,000)* _____ Diamond (\$5,000)* _____ Platinum (\$2,500)*
_____ Gold (\$1,000)* _____ Silver (\$500)* _____ Friend of the Krewe (\$250) _____ Other Amount (\$_____)

Payment types accepted (*Please circle desired payment method*): Check, Visa, Mastercard, American Express, Discover or Invoice for Charges (*All invoices must be paid in full by January 15, 2020, unless other arrangements are made*). If sending check, please make payable to Mystic Krewe of Apollo de New Orleans and mail to: MKA-NOLA, Attn: Ball Sponsorships, P.O. Box 770973, New Orleans, LA 70177-0973. If paying by credit or debit card, please complete the information below, and an electronic invoice will be sent from our PayPal account (apollonolatreasurer@gmail.com), so you can keep your credit card information secure:

Card Holder's Name: _____ Contact Phone: _____

Email Address to Which We Should Send Invoice: _____

Signature (authorizing charge/committing to sponsorship): _____

Deadline (for banner production, etc.): December 30th, 2022 *

Mail to: MKA-NOLA, Attn: Ball Sponsorships, P.O. Box 770973, New Orleans, LA 70177-0973. Or send via email to: thomas.merrill@mkaneworleans.com. Any questions: phone (225) 907-5251.

This form also can be completed electronically at: <https://www.mkanola.org/sponsor.html>.

** All tables and seat assignments are subject to availability at the time sponsorships are arranged, so please contact us as quickly as possible.
Hors d'oeuvres will be available for all attendees. Cash bars will be in place for reception and ball.*